

# Sponsorship Options

# 2018 I<sup>2</sup>SL Annual Conference

October 14-17, 2018 • Raleigh, North Carolina



## Customize Your Sponsorship and Maximize Your Marketing Opportunities

### Attendee Materials

Name badge holder/lanyard	Cost* \$4,000
Attendee tote bag/cinch sack	\$4,000
<b>New!</b> Notepad and/or pen (combo)	\$3,000
<b>New!</b> Your giveaway handed out at registration	\$2,000

*\*Note: These costs do not include production of attendee materials; I<sup>2</sup>SL can provide materials with your logo at additional cost, or sponsors can create and provide their own materials. All materials will be distributed at the registration desk.*

### Branding Opportunities

(your company name/logo associated with the following):

Mobile App	
Full-sized Splash Ad	\$5,000
Main Banner	<b>SOLD OUT!</b> (e)
Wi-Fi	\$3,500 per day (3 available)
Charging Station	\$5,000 <b>SOLD</b>
Hotel Key	\$3,000 <b>SOLD</b> (r logo on front of card)

Function Sponsorship	Number	Cost**	Promotional Opportunity
Continental Breakfast	3	\$7,500/day	Signage (printed with company name) at station
Morning Coffee Services	3 <b>1 Left!</b>	\$2,500/break	Signage at station
Afternoon Breaks	2	\$5,000/break	Signage at station
Tech Fair Boxed Lunch	1	\$10,000	Signage/announcement in exhibit hall
Awards Seated Luncheon	2 <b>1 Left!</b>	\$10,000	Signage/table tents/announcement/stage
Tech Fair Receptions	2	\$15,000	Signage/welcoming remarks in exhibit hall
Closing Buffet Lunch	1	\$12,000	Signage/speaking opportunity
Conference Technical Session	30+	\$2,000	Signage/agenda note/session content
Plenary Sponsor	1	\$10,000	Signage/introductory speaking opportunity

*\*\*Note: Cost of meals and breaks includes foodservice and beverages (but no alcohol, which can be negotiated for evening events).*

## Sponsorship Levels

<p><b>\$2,000 to \$7,500</b> <b>BRONZE LEVEL SPONSORS</b> will be recognized with:</p> <ul style="list-style-type: none"> <li>I<sup>2</sup>SL website and social media promotion</li> <li>Your company's logo on I<sup>2</sup>SL's main conference website and mobile application</li> </ul>	<p><b>\$7,501 to \$15,000</b> <b>SILVER LEVEL SPONSORS</b> will receive the Bronze level sponsorship options, PLUS:</p> <ul style="list-style-type: none"> <li>Company recognition at the 2018 Annual Conference through signage</li> <li>One free registration</li> </ul>	<p><b>\$15,001 to \$25,000</b> <b>GOLD LEVEL SPONSORS</b> will receive the Silver level sponsorship options, PLUS:</p> <ul style="list-style-type: none"> <li>Website advertising</li> <li>Two free registrations (total)</li> </ul>	<p><b>Greater than \$25,000</b> <b>PLATINUM LEVEL SPONSORS</b> will receive the Gold level sponsorship options, PLUS:</p> <ul style="list-style-type: none"> <li>Registration/reception banner</li> <li>Free booth</li> <li>Two free registrations (total)</li> </ul>
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Don't see something you'd like to sponsor? Call us!

Contact Erin Pittorino, ERG, at 781/674-7260 or erin.pittorino@erg.com with any questions.