

# Sponsorship Options

## 2019 I<sup>2</sup>SL Annual Conference

October 20-23, 2019 • Denver, Colorado



### Customize Your Sponsorship and Maximize Your Marketing Opportunities

#### Attendee Materials

Name badge holder/lanyard	\$4, <b>SOLD</b>
Attendee tote bag/cinch sack	\$4, <b>SOLD</b>
Notepad and/or pen (combo)	\$3,000
Your giveaway handed out at registration	\$2, <b>SOLD</b>

*\*Note: These costs do not include production of attendee materials; I<sup>2</sup>SL can provide materials with your logo at additional cost, or sponsors can create and provide their own materials. All materials will be distributed at the registration desk.*

#### Branding Opportunities

(your company name/logo associated with the following):

Mobile App	
Full-sized Splash Ad	\$5,000
Main Banner	\$2,000 (4 available)
Wi-Fi	\$3,000
Charging Station	\$5, <b>SOLD</b>
Hotel Key	\$3, <b>SOLD</b> logo on front of card)

Function Sponsorship	Number	Cost**	Promotional Opportunity
Continental Breakfast	3	\$5,000/day	Signage (printed with company name) at station
Morning Coffee Services	3 <b>1 Left!</b>	\$2,000/break	Signage at station
Afternoon Breaks	2 <b>1 Left!</b>	\$3,000/break	Signage at station
Tech Fair Boxed Lunch	1	\$5,000	Signage/announcement in exhibit hall
Awards Ceremony and Meal	2 <b>1 Left!</b>	\$8,000	Signage and announcement opportunity
Tech Fair Reception	1	\$10,000	Signage/welcoming remarks in exhibit hall
Closing Buffet Lunch	1	\$7,000	Signage/speaking opportunity
Conference Technical Session	30+	\$1,500	Signage/agenda note/session content
Plenary Sponsor	1	\$7,500	Signage/introductory speaking opportunity

*\*\*Note: Cost of meals and breaks includes foodservice and beverages (but no alcohol, which can be negotiated for evening events).*

### Sponsorship Levels

\$1,500 to \$5,000 BRONZE LEVEL SPONSORS	\$5,001 to \$10,000 Silver Level Sponsors	\$10,001 to \$20,000 Gold Level Sponsors	Greater than \$20,000 Platinum Level Sponsors
will be recognized with: <ul style="list-style-type: none"> <li>I<sup>2</sup>SL website and social media promotion</li> <li>Your company's logo on I<sup>2</sup>SL's main conference website and mobile application</li> </ul>	will receive the Bronze level sponsorship options, PLUS: <ul style="list-style-type: none"> <li>Company recognition at the 2019 Annual Conference through signage</li> <li>One free registration</li> </ul>	will receive the Silver level sponsorship options, PLUS: <ul style="list-style-type: none"> <li>Website advertising</li> <li>Two free registrations (total)</li> </ul>	will receive the Gold level sponsorship options, PLUS: <ul style="list-style-type: none"> <li>Banner</li> <li>Free booth</li> <li>Two free registrations (total)</li> </ul>

Don't see something you'd like to sponsor? Call us!  
 Contact Erin Pittorino, ERG, at 781/674-7260 or erin.pittorino@erg.com with any questions.