

2020 I²SL Annual Conference

Designing a Sustainable Future

October 4-7 • Chicago



Customize Your Sponsorship and Maximize Your Marketing Opportunities

Attendee Materials

	Cost*	
Name badge holder/lanyard	\$4,000	SOLD
Attendee tote bag/cinch sack	\$4,000	
Notepad and/or pen (combo)	\$1,500	SOLD
Your giveaway handed out at registration	\$2,000	SOLD

**Note: These costs do not include production of attendee materials; I²SL can provide materials with your logo at additional cost, or sponsors can create and provide their own materials. All materials will be distributed at the registration desk.*

Branding Opportunities

(your company name/logo associated with the following):

Mobile App Ad	2 Left!	\$1,500 (4 available)
Wi-Fi		\$3,000
Charging Station		\$5,000
Hotel Key	SOLD	\$3,000 (your logo on front of card)
Other Hotel Ads		\$1,500—3,000

Function Sponsorship	Number	Cost**	Promotional Opportunity
Continental Breakfast	3 1 Left!	\$3,000/day	Signage (printed with company name) at station
Morning Coffee Services	3	\$2,000/break	Signage at station
Afternoon Breaks	2	\$3,000/break	Signage at station
Tech Fair Lunch	1 SOLD	\$3,000	Signage/announcement in exhibit hall
Awards Ceremony and Luncheon	2	\$5,000	Signage/announcement opportunity
Tech Fair Reception	4	\$2,500	Signage/remarks in exhibit hall
Conference Technical Session	20+	\$1,500	Signage/agenda note/session moderator
Plenary Sponsor	1	\$7,500	Signage/introductory speaking opportunity

***Note: Sponsorship of meals and breaks includes foodservice and beverages (but no alcohol, which can be negotiated for evening events).*

Sponsorship Levels

\$1,500 to \$5,000 Bronze Level Sponsors	\$5,001 to \$10,000 Silver Level Sponsors	\$10,001 to \$20,000 Gold Level Sponsors	Greater than \$20,000 Platinum Level Sponsors
will be recognized with: <ul style="list-style-type: none"> I²SL website and social media promotion Your company's logo on I²SL's main conference website and mobile application 	will receive the Bronze level sponsorship options, PLUS: <ul style="list-style-type: none"> Company recognition at the 2020 Annual Conference through signage One free registration 	will receive the Silver level sponsorship options, PLUS: <ul style="list-style-type: none"> Website advertising Two free registrations (total) 	will receive the Gold level sponsorship options, PLUS: <ul style="list-style-type: none"> Banner Free booth Two free registrations (total)

Don't see something you'd like to sponsor? Call us!

Contact Erin Pittorino, ERG, at 781/674-7260 or erin.pittorino@erg.com with any questions.