New Year, New Ways to Engage Your Community

Dear I²SL Chapter Officers,

We hope your chapters are off to an exciting and eventful 2017! With a new year comes new opportunities to connect with contacts in your community, especially university students and young professionals. Creating a student chapter or young professionals group can breathe new life and ideas into your chapter and offer new professionals the chance to contribute while make connections in the laboratory and high-technology facility community.

- **Recruit**: Reach out to your local universities’ existing student organizations, relevant young professional meetup groups, students and contacts on your chapter mailing lists, and personal connections to determine where you can start a student chapter or young professionals group. If you are founding a student chapter, check the university’s policy on how to register a student organization so your chapter will be visible on campus and open to new membership. Consider recruiting during September to maximize exposure during new student orientations and other local events.

- **Organize**: Establish mentors and champions for the student chapter/young professionals and a chapter member to lead the group and be a liaison to the rest of the chapter. Develop the group’s structure (i.e., president, vice president, secretary) and set goals for everyone to remain engaged in the process.

- **Celebrate**: Host a kick-off event and invite everyone to show support for your new student chapter or young professionals group. Discuss future activities (e.g., managing the chapter’s social media or website) for the group to take on.

- **Inspire**: Encourage members of the new group to stay involved in and contribute to the lab and high-tech facility community. Invite group members to chapter events and the I²SL Annual Conference to learn more about sustainability in high-tech facilities, network with professionals in their area, and become leaders in the industry by sharing their work and ideas.

Opening your chapter to student and young professional involvement can be a **win-win** for everyone. Let us know if you need help getting started.
Thank you for your continued support of I^2SL!

Crystal Jones
I^2SL Chapter Coordinator