

January 30, 2018

Phil, Ilyssa, Allison, Kelly, Star, Kathy, Marcus

Agenda:

1. Share memo/request to participate in focus areas
 - a. When you have time, please read and provide feedback on the "welcome message" memo that Ilyssa drafted to organize ourselves. This is meant to clearly state how interested individuals could engage with our group, and is not meant for widespread recruitment of new members. Let us know if you have feedback! There are two versions, one for current Working Group members and one for interested WG members when they reach out to us.
2. Discuss survey of researchers (Purchaser side)
 - a. Survey of researchers to make the case to suppliers that end users care about landfill diversion
 - i. Kathy raised the point to include a social justice question
 - ii. Many of the suppliers have their own labs and are also end -users
 - b. How should we publicize this survey to get widespread participation?
 - i. MGL did a market assessment that asked a similar question. MGL partnered with suppliers and used their mailing list, and asked them to send to their customers. Gave a prize and received over 1,000 responses.
 1. Could avoid skew if made clear it is sent from a group of non-profits (MGL and I2SL).
 2. Can specify that suppliers send to "end users" only, not just procurement contacts.
 3. Allison will send us her market assessment as a model, and so we know what MGL has already asked. We probably want to ask more detailed questions than what was asked about waste.
 4. She is happy to help us design a survey and dovetail toward our end goals, and let us copy and paste what we want
 - ii. Ask for it to be published in a magazine?
 - iii. We should send it to our own researchers at our own institutions, and take info to Procurement to change the game based on what our researchers want.
 - iv. Should we be getting procurement people from our individual institutions involved in this conversation and working group? Is there a way to include purchasing professionals in the I2SL conference panel discussion? Let's make this an agenda item for the next call.
3. Discuss follow-up with suppliers (Supplier side)
 - a. Kelly will send list of questions for following up with last year's panelists. Please provide feedback if you have any.
4. Discuss I2SL meeting call for proposals
 - a. Move to next call, due to time constraints.
5. Allison presentation on ACT label and discussion – Discussion deferred due to time constraints.