Why Sponsor?

We have a few good reasons for you to sponsor:

• The Labs21 Annual Conference is the only event dedicated to sustainable laboratory and high-performance facility design, construction, and operation

• The conference draws an equal mix of returning attendees and new participants

• One in four attendees has purchasing power

• Sponsorship opportunities start at just $500

Thank You to Our 2010 Sponsors!

Typical Percentage of Attendees by Employment Category at the Labs21 Annual Conference

Typical Percentage of Attendees by Profession at the Labs21 Annual Conference

Sponsor logos included as of 8/30/10.
The International Institute for Sustainable Laboratories (I2SL), co-sponsor of the Labs21 2011 Annual Conference, offers several sponsorship opportunities for your organization to attract the notice of the more than 600 architects, engineers, builders, owners, and operators who attend this premier event each year.

Check out the following sponsorship opportunities or call us at 703-981-5494 to customize your own.

$1,000 and Under

$500  Web Address/Booth Number
  - Add your company's Web address or booth number next to your logo in the conference program's sponsor section (found in the program's first few pages)

$500  Highlight Your Involvement in Labs21
  - Let attendees know you're dedicated to Labs21. We'll add a note next to your logo in the conference program's sponsor section to tell attendees that your company is a Labs21 Supporter/Partner or recognize that you representiVe people presenting during the conference (Word limit: 15)

$1,000  Company Blurb
  - Tell attendees what you're all about by including a blurb about your company alongside your logo in the conference program's sponsor section (found in the program's first few pages) (Word limit: 58)

$500  Quarter-Page Announcement (Exhibitors)
  - Post a quarter-page announcement about your organization in the conference program for registered Technology and Services Fair exhibitors; this is not included with booth registration

$500  Highlight Your involvement in Labs21
  - Let attendees know you're dedicated to Labs21. We'll add a note next to your logo in the conference program's sponsor section to tell attendees that your company is a Labs21 Supporter/Partner or recognize that you have representatives presenting during the conference (Word limit: 15)

$500  Half-Page Announcement (Non-Exhibitors)
  - Post a half-page announcement about your organization in the conference program for registered Technology and Services Fair exhibitors; this is not included with booth registration

$1,500 to $2,500

$1,500  Quarter-Page Announcement (Non-Exhibitors)
  - Post a quarter-page announcement about your organization in the conference program for non-exhibitors

$1,500  Half-Page Announcement (Exhibitors)
  - Post a half-page announcement about your organization in the conference program for registered Technology and Services Fair exhibitors; this is not included with booth registration

$2,000  Half-Page Announcement (Non-Exhibitors)
  - Post a half-page announcement about your organization in the conference program for non-exhibitors

$2,000  Full-Page Announcement (Exhibitors)
  - Post a full-page announcement about your organization in the conference program for registered Technology and Services Fair exhibitors; this is not included with booth registration

$2,000  Full-Page Announcement (Non-Exhibitors)
  - Post a full-page announcement about your organization in the conference program for non-exhibitors

$2,500  Conference Break Sponsorship LIMIT 5 SPONSORSHIPS!
  - Provide refreshments during these important networking breaks
  - Have your logo prominently displayed throughout the break area for maximum exposure as well as noted in the conference program and online

$2,500  Promotional Items Sponsorship
  - Have your company's promotional items added to the registration packets and distributed to attendees
  - Note: You supply the items (limit 2); selections are subject to conference management approval

$5,000 to $10,000

$5,000  Tote Bag Sponsorship $15,000 Labs21 Technology and Services Fair Evening Reception
  - Add your company's promotional items to the registration packets and be featured prominently at registration
  - Sponsor the largest networking event of the conference

$10,000  Opening Plenary or Luncheon Speaker Sponsorship ONLY 2 SPONSORSHIPS AVAILABLE!
  - Sponsor the Opening Plenary or Labs21 Luncheon Speaker
  - Meet the conference plenary speakers in an exclusive, informal setting
  - Your logo will be prominently displayed during the plenary session

$12,000 to $15,000

$12,000  Tour Sponsorship EXCLUSIVE!
  - Sponsor tour transportation and refreshments
  - Have your logo prominently displayed on tour busses, at the reception, and in the conference program
  - Note: Alternatively, this can be sponsored by multiple companies at varying donation levels; exclusive sponsorship is on a first-come, first-served basis; minimum donation is $1,000

$15,000  Labs21 Technology and Services Fair Evening Reception EXCLUSIVE!
  - Sponsor the Opening Plenary Speaker at the conference
  - Add your logo to the conference program's sponsorship section (found in the program's first few pages)
  - Your logo will be prominently displayed throughout the awards luncheon and added to award plaques and certificates
  - Note: Alternatively, this can be sponsored by multiple companies at varying donation levels; exclusive sponsorship is on a first-come, first-served basis; minimum donation is $5,000

$15,000  Go Beyond Awards EXCLUSIVE!
  - Sponsor an event that honors individuals, organizations, and projects that are making a difference
  - Have your logo prominently displayed throughout the awards luncheon and added to award plaques and certificates
  - Note: Alternatively, this can be sponsored by multiple companies at varying donation levels; exclusive sponsorship is on a first-come, first-served basis; minimum donation is $5,000

Sponsorship Donation Form

To confirm your sponsorship, please complete the following form and fax a signed copy to 703-981-1440. Alternatively, you can scan and e-mail a copy to <labs21@i2sl.org>. For more information, call 703-981-5494 or e-mail <labs21@i2sl.org>.

Contact Name: ____________________________________________
Organization: ____________________________________________
Address: ________________________________________________
Phone: _________________________________________________
E-mail: _________________________________________________
Website: _______________________________________________

Sponsorship:
  - Sponsorship Type (e.g., Tour Sponsorship):
    - ____________________________
  - Donation Amount: $________

Payment Type:
  - Visa
  - MasterCard
  - American Express
  - Discover

Personal check made payable to: “International Institute for Sustainable Laboratories” (Please mail the check and a copy of this form to: I2SL, c/o ERG, 2300 Wilson Boulevard, Suite 350, Arlington, VA 22201)

Name on Credit Card: ______________________________________
Credit Card Number: ______________________________________
Expiration Date: __________________________________________
Signature of Cardholder: ___________________________________

Please fax this completed form to 703-981-1440.
Thank you for your support of the Labs21 2011 Annual Conference!

The Labs21 2011 Annual Conference is hosted by I2SL in partnership with the U.S. Environmental Protection Agency (EPA) and the U.S. Department of Energy (DOE). No agency funding is provided. EPA and DOE have granted I2SL permission to use conference-related fundraising as a means of supporting PSL's Labs21 Annual Conference activities. Use of company logos do not imply endorsement by any of the conference co-sponsors.