



2014 I²SL Annual Conference Opportunities for Involvement

The International Institute for Sustainable Laboratories (I²SL®) Annual Conference (formerly the Labs21 Annual Conference) is the nation's premier gathering of sustainable laboratory and high-tech facility professionals from around the world, including designers, architects, engineers, builders, owners, operators, and equipment manufacturers. The event highlights recent advancements in laboratory efficiency, technology, and performance and provides the high-tech facility community with a unique forum for information exchange and education.

The I²SL Annual Conference addresses the needs of laboratories and other high-tech facilities, including:

- Data centers
- Cleanrooms
- Hospitals and healthcare facilities
- High-tech facility equipment manufacturing facilities
- Pharmaceutical facilities
- Research and development (R&D) facilities
- Science and technology parks

The 2014 I²SL Annual Conference, taking place September 22 through 24 at the [Caribe Royale](#) in Orlando, Florida, promises to provide attendees, exhibitors, and sponsors with more opportunities to participate than ever before. Looking for ways to get involved? I²SL invites you to consider the following opportunities:

Present at the Conference

www.i2sl.org/conference/2014/call.html

If you have in-depth knowledge or experience in the areas of sustainable laboratory or high-tech facility design, engineering, equipment, or operation, submit an abstract to present at the 2014 I²SL Annual Conference. Abstracts for the Call for Presenters will be accepted through Friday, March 21, 2014.

Exhibit in the Technology and Services Fair

www.i2sl.org/conference/2014/techfair.html

The Technology and Services Fair consistently draws some of the top manufacturing and service companies. Become an exhibitor and showcase your sustainable laboratory equipment or services to the hundreds of attendees in our targeted audience. As an added value this year, booth staff will receive the lowest conference registration rates I²SL will offer! In addition, organizations that have exhibited for five or more years receive a \$500 discount per booth.

Attend the Conference


www.i2sl.org/conference/2014/registration.html

Conference registration will open in May 2014. Register by Friday, July 25, 2014, to take advantage of the discounted early registration rate. Also, we are introducing an additional discount exclusively to I²SL Members. This year's conference will offer the opportunity for you to participate in pre-conference training sessions, an evening tour, working group meetings, and more. See I²SL's website for additional details.

Become a Conference Sponsor

www.i2sl.org/sponsorships.html#conf

I²SL has created several opportunities for your organization to broaden your visibility at this premier event. For example, you may choose to highlight your company in the onsite program, align your company with a conference event, or have your company's promotional item added to the tote bags received by all attendees. You can even sponsor the tote bag itself!



2014 I²SL Annual Conference Sponsorship Benefits At-a-Glance

<p>Bronze Level Sponsors will be recognized in the following ways:</p> <ul style="list-style-type: none">Your logo in the conference program.Your logo on the 2014 I²SL Annual Conference Web page. <p style="text-align: center;">up to \$1,499 Bronze Level</p>	<p>Silver Level Sponsors will receive the same benefits as Bronze Level Sponsors, PLUS:</p> <ul style="list-style-type: none">Sponsorship announced in I²SL's newsletter, the <i>Sustainable Laboratory Times</i>.Your logo on signage at the conference.Your logo in the sidebar of the 2014 I²SL Annual Conference Web page. <p style="text-align: center;">up to \$4,999 Silver Level</p>	<p>Gold Level Sponsors will receive the same benefits as Silver Level Sponsors, PLUS:</p> <ul style="list-style-type: none">Logo placed on I²SL's homepage. <p style="text-align: center;">up to \$11,999 Gold Level</p>	<p>Platinum Level Sponsors will receive the same benefits as Gold Level Sponsors, PLUS:</p> <ul style="list-style-type: none">Half-page announcement in the conference program. <p style="text-align: center;">up to \$29,999 Platinum Level</p>	<p>Premier Level Sponsors will receive the same benefits as Platinum Level Sponsors, PLUS:</p> <ul style="list-style-type: none">Full-page announcement in conference program (instead of a half-page announcement). <p style="text-align: center;">\$30,000 and up Premier Level</p>
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Custom sponsorships are also available. Contact I²SL at info@i2sl.org or 703.841.5484 to discuss this option.

Promote the Conference

www.i2sl.org/conference/2014/promotion.html

I²SL has developed a range of promotional tools, available on the conference website, to make spreading the word about the conference as easy as possible. Place our widget on your website to effortlessly share the latest conference news, or place a pre-developed conference ad in your company or organization's upcoming newsletter. Additional promotional tools will be added to the website as they become available.

Moderate a Session

Moderators play a crucial role in the conference; they help keep sessions on schedule, make important conference announcements, introduce session speakers, and facilitate question and answer periods. If you would like to moderate a conference session, please email I²SL at info@i2sl.org.

For the latest conference information, please visit the I²SL website at www.i2sl.org/conference/2014.html. If you have ideas or suggestions you would like to share with the Conference Planning Committee, please send them to info@i2sl.org. We look forward to seeing you in Orlando!